

Question	Answers	Correct Answer
1. Which of these actions show how people interact with digital media?	 a) uploading videos and photos b) texting on a phone c) posting comments on social network sites d) reading a book e) searching for jobs in a newspaper 	a) uploading videos and photos b) texting on a phone c) posting comments on social network sites
2. How are traditional media and digital media alike? How are they different? Complete the Venn diagram.	 a) I can upload and share things with my friends b) I can only watch, read, or listen. c) I can save things to look at later. d) I can get or give an instant response. e) I can communicate with people anytime anywhere 	Traditional Media: • b Digital Media: • a, d, and e Both: • c
3. Digital life can be like a because there are lots of ups and downs.	a) roller coaster c) bicycle b) train d) soccer game	a) roller coaster
4. Which of the following is NOT true about digital media?	a) Can use it at any time, from almost any place.b) People have to use it to communicate.c) People can use it to share information.d) People can use it to create new things.	b) People have to use it to communicate.
	Scenario 1: You have tried searching for phonograph but you need more information. You try searching for gramophone and antique record player. Strategy 1: If at first you don't succeed, try synonyms.	
5. For each scenario, which search strategy would be MOST helpful?	Scenario 2: You are looking for reviews of a theater production. You search for information on blogs and from news sites. Strategy 2: Limit your search to a specific kind or format of results, such as video, images, or scholarly articles.	
	Scenario 3: You want information about white water rafting in Colorado. A search for white water rafting gives you too many results. You search for white water rafting trips Colorado. Strategy 3: Narrow results by using specific keywords.	
	Scenario 4: You want to know about non-profit organizations that help animals. You include .org in your search. Strategy 4: Search for and pay attention to URL domain types.	





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6. How does each search strategy help you in an online search?	"any word" — used to n -any word — used to e	ons: nclude two words at the same time nark specific words or phrases exclude a specific word or phrase search educational institution domains
7. Using a specific search strategy can help you search more, which saves you time and energy.	a) descriptively b) unnecessarily c) efficiently d) wastefully	c) efficiently
8. Imagine that you need to find information on the Olympic sport curling. What is the first step you should take?	 a) Extract keywords/terms to use in your search. b) Select the research question(s) related to what you are interested in. c) Chart what you searched for and where you searched for it. d) Apply search strategies and run your search to view results. 	b) Select the research question(s) related to what you are interested in.
9. Which information should you be careful about protecting online?	 a) date and place where you were born b) your phone number c) your pet's name d) you email password e) your favorite color 	Okay to Share: • c and e Not Okay to Share: • a, b, and d
10. Which of the following is most likely an example of a scam?	 a) Your friend sends you an email with a link to her personal blog. b) An email from an unknown sender telling you to fill out a form in order to receive a prize. c) You click on a link on your school's website and a pop-up window announcing your class's upcoming car wash appears. d) A text message from your soccer coach telling you that tomorrow's game is canceled. 	b) An email from an unknown sender telling you to fill out a form in order to receive a prize.





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11. Why is it important to protect yourself and your identity online?	Sample Answer: It is important because identity thieves may try to scam me online through phishing emails and texts. They may steal my private information and use it to access my or my family's accounts.	Short Answer Question
12. Which of the following is a warning sign that an online message might actually be a scam?	 a) a personalized greeting using your name b) an alert about problems with your account c) an inside joke d) a lack of spelling errors 	b) an alert about problems with your account
13. Which are ways to show empathy toward someone who has been a target of cyberbullying?	 a) Ask the bully to take down or stop posting hurtful messages. b) Post rude comments online about the bullies and laugh about them with friends. c) Tell a trusted adult about what is happening. d) Let cyberbullying happen without taking any action against it. e) Listen to the person who was cyberbullied. 	a) Ask the bully to take down or stop posting hurtful messages.c) Tell a trusted adult what is happening.
14. Which sentences describe bystanders, and which sentences describe Upstanders?	 Bystanders: Lily sees Carlos and Jack posting something cruel about someone online, but doesn't do anything about it. Theo sees his classmates sending mean text messages to another student. Upstanders: Greg asks Sophie if she wants to talk about the rumors people have been spreading about her online. Kayla tells her teacher about the rude comments her classmates wrote online about anew student. David tells Mary to delete her mean online posts about a new student. 	





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15. Which of the following are examples of being brave?	 a) seeking advice from an adult about cyberbullying b) going along with what everyone else is doing c) doing what is right, even if it means going against what everyone else is doing d) being friendly to someone who is picked on by others e) deliberately being unkind to someone 	 a) seeking advice from an adult about cyberbullying c) doing what is right, even if it means going against what everyone else is doing d) being friendly to someone who is picked on by others
16. What does being an Upstander mean to you?	Sample Answer: Being an Upstander means that I stand up for someone who has been cyberbullied. I let a target know that I'm there to listen and can help them get support.	Short Answer Question
17. The purpose of a copyright is to	a) allow others to use a creative work however they wish b) protect a person's creative work and require permission for others to use it c) make it easier for others to share another person's work as their own d) allow people to download or copy a person's work without paying	a) protect a person's creative work and require permission for others to use it.
18. Why does Nicole think copyrighting her work is important?	 a) She doesn't want people to steal her work. b) She wants to be a novelist. c) She can get opinions on her writing. d) She doesn't want people to think she has stolen someone else's work. e) She uses her favorite author's works as inspiration. f) Wants to protect her rights to her original work. 	 a) She doesn't want people to steal her work. b) Wants to be a novelist. d) Doesn't want people to think she has stolen someone else's work. f) She wants to protect her rights to her original work.





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19. The act of copying someone else's work and saying it is your own is called	a) license c) plagiarism b) fair use d) credit	c) plagiarism
20. Why would people want to use a Creative Commons license?	 a) prevent others from discovering their work b) allow others to use their work, but while giving proper credit c) create works that are free for others to use however they want d) make it easier to share work responsibly e) allow others to copy their work and pass it off as their own 	b) to allow others to use their work, but while giving proper credit d) to make it easier to share work responsibly





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1. Julia spends a total of 1.5 hours texting her friends and 1 hour on a social media site. She practices piano for 1 hour. She uses the Internet to work on homework for 2.5 hours, and then reads a book she checked out from the library for half an hour. How much time did Julia spend with digital media?	a) 5 hours b) 5.5 hours c) 4 hours d) 4.5 hours	a) 5 hours
2. To track her digital media use, Olivia kept a of the hours over a week's time.	a) log c) username b) text d) certificate	a) log
3. Read Tatiana's daily schedule. How much time does Tatiana spend with each type of media per day?	Tatiana's Daily Schedule 7:00 a.m 7:30 a.m watch the morning news 7:30 a.m 8:00 a.m check email and social media 8:00 a.m 3:30 p.m go to school 3:30 p.m 4:00 p.m read a book on bus ride home 4:00 p.m 4:30 p.m play video games 4:30 p.m 5:30 p.m play outside 5:30 p.m 6:00 p.m eat dinner 6:00 p.m 7:30 p.m use Internet for homework 7:30 p.m 8:30 p.m watch TV 8:30 p.m 9:00 p.m read a book	book - 1 hour TV - 1.5 hours Internet - 2 hours video games5 hours
4. How would you describe a "healthy digital media diet" to someone younger than you? (How many hours in front of a screen is too long? How much time is appropriate to spend talking to friends and family face-to-face?)	Sample Answer: A healthy digital media diet is all about balancing offline and online activities. I would tell someone younger than me to not spend all his free time with media. He should make sure to have fun with his family and friends in person, too.	Short Answer Question





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5. Which of the following activities are examples of piracy? Which of the following are examples of legal sharing?	 a) Danny downloads a movie from the Internet that has not been released to the general public. b) John sends his friend a link to an online article about their favorite sports team. c) Violet posts several photos by her favorite photographer to her art blog without permission. d) Damon makes a video of himself singing an original song and uploads it to a video sharing site. 	Piracy: a & c Legal Sharing: b & d
6. What would be the BEST way for each person to respect another's original work?	 a) Jackson wants to post an inspiration quote from his favorite football player to his social media page. b) Adam wants to film his own version of his favorite action movie. c) Hannah likes a photo that her friend took and wants to hang a copy of it up in her room. 	a – Acknowledge the author b – Add value to work c – Ask permission
7. To use a large portion of someone's work, you need to them by clearly stating their name, the title of the work, and the year it was made.	a) disown b) debate c) acknowledge d) arrange	c) acknowledge
8. Why was Henry's use of a Bob Dylan song in an online video a violation of fair use practices?	 a) He did not acknowledge the correct singer of the song. b) He did not use enough of the song to make it recognizable to viewers. c) He used the whole song, as it was, and did not add any value to it. d) He did not ask the singer if he could mash up the song. 	c) He used the whole song, as it was, and did not add any value to it.





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9. Read the scenarios below and decide whether they are green light (safe), yellow light (risky), or red light (unsafe) situations.	 a) Avery sees an email from a stranger in his junk mail trying to sell him something. b) Carla has been messaging back and forth with her friend's cousin, whom she's never met. He says something that makes her uncomfortable and asks her not to tell her friend. c) Kayla replies to a fan of her cooking blog, answering a question about a recipe she just posted. 	a – Yellow light b – Red light c – Green light
10. Lauren is friends with someone whom she knows only online. Which questions are warning signs that Lauren should stop talking to this online friend?	 Who is your favorite basketball player? Have you seen any cool movies lately? Can you send me a picture of yourself? Do you want to hear a funny joke? What school do you go to? 	Can you send me a picture of yourself?What school do you go to?
11. What should you do if someone asks you something inappropriate online?	a) Ask them an inappropriate question back.b) Change the subject or ignore the question.c) Log off and mention it to a friend or family member.d) Either b or c	d) Either b or c
12. "Don't talk to strangers" is a rule that many people follow. Does this rule change when we communicate online? Explain your answer.	Sample Answer: The Internet lets us connect with people we sort of know, or don't know at all, whether through games, social media sites, blog forums, and more. We can't expect people to never talk to strangers online, but it's always important to look out for risky situations.	Short Answer Question





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13. What does each word mean?	Words: identify, deceive, motivate, exaggerate Definitions: a) to mislead or falsely persuade others b) to have a reason or purpose to do something c) to say something is greater than it actually is d) to establish who or what someone or something is	identify – d deceive – a motivate – b exaggerate – c
14. Alia, who is 13, posts videos of her singing performances online. She is shy in real life and doesn't want her classmates to know that she can sing, so she wears a wig and sunglasses in her videos. She also goes by a made-up name. On a scale from 1 (not harmful) to 5 (very harmful), how harmful do you think Alia's behavior is to others? Explain your answer.	Sample Answer: I think this situation is a 2. It's nice that Alia can express herself online, even if it means experimenting with a different identity. As long as she doesn't use this fake identity to network with people and really pretend to be someone she's not, then she's probably okay. Alia should feel true to herself online or offline – that's most important.	Short Answer Question
15. What are the MOST LIKELY consequences for each behavior?	Behavior: You exaggerate your interest in a hoppy to a new friend you chat with online. Consequence: You might mislead that person into thinking you two have more in common than you actually do. Behavior: You use another person's name to hide your true identity. Consequence: You might harm that person's image and get him into trouble. Behavior: You lie about your age to get access to websites for adults. Consequence: You might see information or images that are inappropriate. Behavior: You criticize another person's photo anonymously. Consequence: You might hurt that person's feelings and not give her an opportunity to defend herself.	





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16. What motivated Henry to lie about his age online?	a) He wanted his comments to be taken more seriously. He wanted to meet older friends.b) He thinks it's funny to lie to people.c) He is too shy to reveal his true identity.	a) He wanted his comments to be taken more seriously.
17. Which statements are examples of gender stereotypes?	 a) Men are generally taller than women. b) All women are sensitive, while all men are aggressive. c) Men like the color blue and women like the color pink. d) Women outnumber men in the world's population. 	b & c
18. Don is creating a girl avatar in a virtual world. He sees these hairstyle options for girls on the website. What impression might Don have of girls, based on what he sees? How might you change these hairstyles so that they don't encourage stereotypes about girls?	Sample Answer: This website makes it seem like being a girl only has to do with being sweet, dressing up, and looking pretty. That's true for some girls, but not all. I would add a ponytail for a girl who likes to play sports. I would also add a short curly hairstyle for girls who like to keep their hair natural.	Short Answer Question
19. Fill in the blank	a is a matter of biology, or being male or female.b relates to ideas about how women and men should look and act.	a) Sex b) Gender
20. What is true and what is false about gender stereotypes?	 a) Both boys and girls can feel limited by gender stereotypes. b) Movies and video games can encourage gender stereotypes. c) Gender stereotypes are usually fair and positive. d) Gender stereotypes are based on facts. 	a) true b) true c) false d) false





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1. What should you do to create a positive digital footprint? What should you not do?	Dos: Be friendly and polite when chatting. Dos: Create a username that does not reveal your identity. Dos: Post things about yourself that you wouldn't mind other people sharing. Don'ts: Share your full name and private information like your birth date. Don'ts: Post photos and comments about every funny thing you do. Don'ts: Lie in your profile to make yourself sound more impressive.	
Digital footprints are meaning that they last a long time, maybe even forever.	a) helpful c) temporary b) persistent d) educational	b) persistent
3. What tips can help you keep track of your digital footprint?	 I can ask my friends what they think about me. I can start a webpage for each hobby I have. I can review any posts or photos that I'm tagged in. I can search for my name online. I can create a social network profile with strong privacy settings. 	 I can review any posts or photos that I'm tagged in. I can search for my name online. I can create a social network profile with strong privacy settings.
4. Why is it important to maintain a positive digital footprint?	Sample Answer: Other people, like a college admissions officer or future employer, can see my digital footprint. I want my digital footprint to be helpful and not harmful to my image and reputation now and in the future.	Short Answer Question
5. Which websites are MOST LIKELY to be trustworthy for schoolwork?	 a website with a .org domain a website with lots of advertisements • a website written by university professors that includes their contact information a website with many grammatical and spelling mistakes a website that is frequently updated with new and with sources cited 	 a website with a .org domain a website written by university professors that includes their contact information a website that is frequently updated with new and with sources cited





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6. Rachel is writing a report on the history of baseball. She found a lot of information on Wikipedia, but she's not sure if it's accurate. What should Rachel do?	 a) Edit the page's content herself. b) Assume it's accurate because it is on Wikipedia. c) Check the source links to determine if they are reliable. d) Use the information and claim it is from a different site. 	c) Check the source links to determine if they are reliable.
7. What word means "to carefully examine something to figure out its value"?	a) edit c) translate b) evaluate d) neglect	b) evaluate
8. What should you do before you use or share information you find online?	 a) Check the author's name and the date. b) Tell friends in person about what you read. c) Make sure that the source is trustworthy. d) Remove identifying information before posting. e) Make sure that the information is fact-based. 	a) Check the author's name and the date.c) Make sure that the source is trustworthy.e) Make sure that the information is fact-based.
9. Which of the following are generalizations?	 A few of the girls on the soccer team are arguing with each other. Girls spend too much time worrying about their looks. Sometimes my dog acts crazy! The only thing boys care about is sports. The boys and girls in Ms. Harper's class are making a mural 	 Girls spend too much time worrying about their looks. The only thing boys care about is sports.
10. Many of the reality shows on television are actually to increase the drama for the audience.	a) distributed c) scripted b) viewed d) criticized	c) scripted





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11. Which of the following is a good way to minimize online drama?	 a) Log off and walk away from the conflict. b) Create an anonymous account to respond to the conflict. c) Write your opinion about the conflict on your blog. d) Gossip about the conflict with your friends in person. 	a) Log off and walk away from the conflict.
12. Imagine that you found out that someone started a rumor about you online. How would you feel? How would you handle this situation?	Sample Answer: I would be so hurt if I saw an online rumor. It wouldn't be easy, but I would ignore it. I would also tell my parents or another adult I'm close with if the drama continued.	Short Answer Question
13. While offline bullying occurs face- to-face, cyberbullying can happen ————.	a) boldly c) infrequently b) nicely d) anonymously	d) anonymously
14. Jessica enjoys chatting with her friends online after school. One day, Jessica's friend writes that she thought Jessica's outfit looked "stupid" at school. Jessica writes back, "LOL," but her feelings are hurt. Did Jessica's friend cross the line? Why or why not?	Sample Answer: Yes, Jessica's friend crossed the line because she said something mean that hurt Jessica's feelings. Any online behavior that is meant to upset or embarrass someone is cyberbullying, and that's crossing the line.	Short Answer Question
15. How could you help a friend who was in the same situation as Stacey?	 Call the other girls names behind their backs. Ask a teacher to set up a meeting between everyone. Talk to a teacher or trusted adult about the situation. Talk to the girls in person. Create a page that says mean things about the other girls. 	 Ask a teacher to set up a meeting between everyone. Talk to a teacher or trusted adult about the situation. Talk to the girls in person.





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	Harassment: bombarding someone with messages over digital media, or repeated contact when it is least expected	
16. There are different types of cyberbullying. Match each word with its definition.	Deception: using fake names, posing as someone else, or creating a fake profile about someone else	
	Flaming: saying mean or embarrassing things about someone online, usually in ALL CAPS, and often in a public forum with the intention to humiliate	
17. Which phrases complete the Four Points of Fair Use graphic organizer?	 Use the content to make money Credit the creator Add new meaning and make it original Use for nonprofit purposes Rework and use in a different way 	 Add new meaning and make it original Use for nonprofit purposes Rework and use in a different way
18. Which of the following situations is not protected under fair use?	a) schoolwork and educationb) public contest or competitionc) criticizing or commentingd) news reportinge) comedy and parody	b) public contest or competition
19. Why do musicians copyright their music?	 a) to legally protect and receive credit for their creations b) to encourage others to listen to their works c) to show that they do not want their music mashed up d) to sell their music in many different formats 	a) to legally protect and receive credit for their creations
20. Tyrone makes and shares a video about why he doesn't like a particular pop star. He uses clips from the musician's music videos. Does Tyrone's video count as fair use? Why or why not?	Sample Answer: Tyrone's video is considered fair use. He reworked small amounts of the original music videos in order to make a critique.	Short Answer Question

